

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(MBHB Case No. 03-380-D)

In re the Application of:)	
)	
Rosenberg et al.)	Examiner: Jean D. Janvier
)	
Serial No.: 09/978,170)	Confirmation No.: 3931
)	
Filed: October 15, 2001)	Art Unit: 3688
)	
For: Method and System for Pause Ads)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313

RESPONSE TO OFFICE ACTION MAILED MAY 29, 2009

Dear Sir:

In response to the office action mailed May 29, 2009, Applicant submits the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.

The Patent Office is hereby authorized to charge any required fee(s) or credit any overpayment to Deposit Account No. 132490, and to treat any communication submitted for this application that requires an extension of time as incorporating a request for such an extension.